

Presse

Press

K 2019 on course for success

Companies from the plastics and rubber industries again place their trust in the flagship fair

Focus on innovative materials and technologies, digitalization and circular economy

K 2019 is firmly set to repeat the vastly successful performance of K 2016. Now that the official registration deadline of the most important international trade show for the plastics and rubber industries has passed, it is obvious that the exhibition venue at Düsseldorf/Germany will be booked out from 16 until 23 October 2019, and K 2019, like its predecessors, will provide a strong impetus for future developments. In 2019, exhibitor's innovations and many accompanying events will focus on the interconnection between the digital world, production processes and new product developments as well as on the promotion of the circular economy.

In 2019, about 3,000 exhibitors will again flock to Düsseldorf to attend their global flagship fair. Companies from all over the world have booked their booth, where they will present their latest products from any of the areas listed below:

- Raw materials and auxiliaries
- Semi-finished goods, technical components and reinforced plastic products
- Machines and equipment for the plastics and rubber industries

Werner M. Dornscheidt, CEO and President of Messe Düsseldorf, and his team are delighted that companies from the plastics and rubber segment have again selected the K trade show as their perfect platform for their corporate success: "One thing is already clear: K 2019 will again provide a comprehensive overview of the global market. Thanks to its unrivalled internationality, both in terms of exhibitors and visitors, and because it covers a unique product and service range, this tri-

The World's No. 1 Trade Fair
for Plastics and Rubber



k-online.com

M[®]
Messe
Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany

Telefon +49 (0) 2 11/45 60-01
Telefax +49 (0) 2 11/45 60-6 68
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Werner M. Dornscheidt (Vorsitzender)
Hans Werner Reinhard
Joachim Schäfer
Bernhard Stempfle
Vorsitzender des Aufsichtsrates:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

annual trade show has a special status among global trade shows and provides the perfect stage for pioneering presentations.“

As the special status of K 2019 is reflected by the impressive feedback from the global industry, it also underlines this important role by addressing the most important issues that concern the industry. Therefore, the special show “Plastics shape the future” presents pioneering areas of application for polymer materials and takes a closer look at how these materials with their diverse properties are affecting modern environments. At the Science Campus, university and research organisations will present current activities and results – this is where research meets economy. Over the next few months, the Science Council and its sub-committees will define the key topics to be addressed by the special show and the Science Campus. They will focus on innovative materials and technologies with a substantial impact on global challenges such as water, energy and waste management, resource efficiency, digitization and sustainable development.

Additional events such as those presentations that focus on the training and development in the plastics and rubber industries or on the subject of additive production, are currently being prepared.

June 2018

Find more information on K 2019 on www.k-online.com,

Facebook: <https://www.facebook.com/K.Tradefair?fref=ts> and Twitter: https://twitter.com/K_tradefair

For high-resolution photos, please go to www.k-online.com (Press)

Contact:

Press Department K 2019

Eva Rugenstein/Desislava Angelova/Sabrina Giewald

Phone: +49-211-4560 240

E-Mail: RugensteinE@messe-duesseldorf.de; AngelovaD@messe-duesseldorf.de; GiewaldS@messe-duesseldorf.de

The World's No. 1 Trade Fair
for Plastics and Rubber

