

New at K 2022: the START-UP ZONE

Newcomers showcase innovative developments and ideas for the plastics and rubber industries

Start-ups are young, creative, flexible and particularly stand out with their innovative solutions. So what better fit for K 2022, The World's No. 1 Trade Fair for Plastics & Rubber, than to offer a dedicated presentation area to newcomers specialised in the development of innovative products and solutions revolving around plastics and rubber? And this is precisely what K 2022 will be doing with their START-UP ZONE to be found in Hall 8b of Düsseldorf Exhibition Centre at K from 19 to 26 October 2022.

At present, young companies can still apply for participation in the START-UP ZONE thereby using the unique opportunity of presenting themselves and their developments and making international business contacts with a high-calibre expert audience from all over the world at this the most important trade fair for the plastics and rubber industries.

Basic requirements for participation in the START-UP ZONE include:

- Company no more than 10 years old
- Headcount below 100
- Annual turnover below EUR 10m

Already registered for the START-UP ZONE are Plastship from Germany, a European marketplace for recycled plastics to promote the circular economy online and offline, HEALIX from the Netherlands, the company collects nets, ropes and other plastic waste based on synthetic fibres to recycle them into high quality circular polymers for the global production supply chain, HAGE 3D from Austria, this start-up produces large format industrial 3D printers, and the developers of ENLYZE from Germany offer companies a software solution to perform quality control already during the manufacturing of a product.

For detailed information and the application form go to: www.k-online.de/start-up-zone-en or contact Mr Benedikt Salmen, SalmenB@messe-duesseldorf.de.

The World's No. 1 Trade Fair for Plastics and Rubber



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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
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For more information on K 2022 go to: www.k-online.com
Also see the online magazine of K in Düsseldorf at: [K-MAG](#)

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