

Be a Part of K 2022: New hybrid offer!

K will take place from 19 October to 26 October 2022 at the Düsseldorf Exhibition Centre. This year we would like to offer you the opportunity to present your trade media at the trade press stand on site as well as at our newly developed online trade press stand.



What we offer?

On Site: The Trade Presse Stand

At the trade press stand you have the opportunity to display up to 250 free copies of your trade magazines. Our stand staff will take care of the coordination and replenishment of the magazines.

Digital: New Online Trade Press Stand

The Online Trade Press Stand is a new digital offer from Messe Düsseldorf. Participation allows you to expand the presence of your trade medium on our K Portal. And not only that, you can reach your readers even before the trade fair starts. The online trade press stand is online six weeks before the trade fair and also visible three months after the end of K 2022.

An example of the Online Trade Press Stand can be found here:

[ProWein Online Trade Press Stand](#)

Price:

300€ per Title: participation Trade Press Stand (Messe Düsseldorf does not cover shipping costs and customs.)

200€ per Title: participation Online Trade Press Stand

400€ per Title: participation Online Trade Press Stand and On Site Trade Press Stand

Have we aroused your interest?

Then please return the completed **registration form by 25 August 2022** to the K press Team: RosingM@messe-duesseldorf.de

All online trade press stand participants are also kindly requested to fill out and return **Media Info Form** and your logo in JPEG-Format (350 x 200 Pixel) **by 25 August 2022** to the K press team RosingM@messe-duesseldorf.de.

All online trade press stand participants must complete the Media Info Form digitally. Forms filled in by hand will not be accepted.

Information on sending your magazines to the trade press stand can be found on page two.



Messe
Düsseldorf

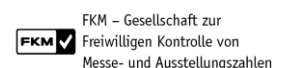
Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:



Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung



k-online.com

How does delivery work? When do the magazines have to arrive?

Please send the copies of your magazines (**max. 250 copies**) between **10 and 14 October 2022 free of charge and duty-free for us** to the forwarding company Kühne & Nagel. Until the trade press stand is set up, your magazines will be stored at Kühne & Nagel and then delivered from there directly to the trade press stand.

Please remember to clearly mark your boxes/pallets with the keyword “Trade Press Stand K 2022.”

Delivery address:

**Kühne & Nagel (AG & Co.) KG
Keyword: Trade Press Stand K 2022
Messeplatz
Westefahrt Messegelände, Tor 1
40474 Düsseldorf
Germany**

Phone: +49 (0)211 454680

**customer.event@kuehne-nagel.com
www.kuehne-nagel.com**

Delivery date: between 10 to 14 October 2022



With kind regards
Your Messe Düsseldorf GmbH Team

Dr. Cornelia Jokisch
Senior Manager Press & PR
Tel.: +49 (0)211 4560-998
JokischC@messe-duesseldorf.de

Meike Rosing
Manager MarCom
Tel.: +49 (0)211 4560-239
RosingM@messe-duesseldorf.de