

K 2025 motto and key topics:

The Power of Plastics! Green – Smart – Responsible.

Earlier this year the committees of K 2025 chose the motto for the coming K in Düsseldorf, The World's No.1 Trade Fair for Plastics & Rubber, from 8 to 15 October 2025. It consists of one slogan and three core messages, all focusing on the key topics of K in 2025:

The Power of Plastics! Green – Smart – Responsible.

- Shaping the circular economy
- Embracing digitalization
- Caring about people

The slogan reflects the current values and goals of the industry mirrored by the trade fair. "The Power of Plastics!" underscores the indisputable role that plastics play in various sectors of industry, ranging from medical device technology and automotive to packaging solutions. Plastics are an indispensable component of many industries, make a significant contribution to innovations and progress and are essential to designing a sustainable future. "Green – Smart – Responsible" is synonymous with the sector's commitment to act sustainably, smartly and responsibly in plastics production and handling.

The additional core messages focus on the following three key topics:

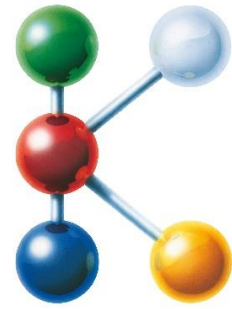
- Shaping the **circular economy**:

The sector is increasingly based on a sustainable circular economy that promotes the re-use, recycling and reduction of plastic waste.

- Embracing **digitalisation**:

The companies operating in the plastics and rubber industry are aware of the transformative power of digitalisation and employ more and more digital technologies to boost the efficiency of their machines and products and to drive innovations.

- Caring about **people**



The World's No. 1 Trade Fair
for Plastics and Rubber
8-15 OCTOBER 2025
Düsseldorf, Germany
k-online.com



Messe
Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de


Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

The sector is aware of its social responsibility to protect the environment. Responsible handling of resources is in focus here. At the same time, the sector increasingly promotes young talents and creates future prospects for young professionals in the plastics and rubber industry.

K 2025 invites its exhibitors, experts, multipliers and interested parties from around the world to follow its motto and join forces to shape the future of the plastics and rubber industry.

[Exhibitor registration](#) for K 2025 is still open until 31 May 2024. Read more about K in Düsseldorf at: www.k-online.com

K Basics:

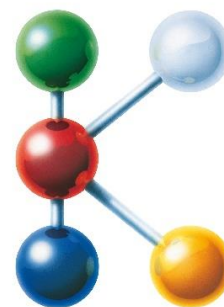
In 1952 K was held by Messe Düsseldorf for the first time and runs on a 3-year cycle. The latest K in 2022 registered 3,020 exhibitors from 59 countries on 177,516 sqm net exhibition space and 177,486 trade visitors, 71% of whom came from abroad. For more information go to www.k-online.com.

Make sure to also check out the new online magazine of K in Düsseldorf: [K-Mag](#)

Your press contact:

Dr. Cornelia Jokisch, Senior Manager MarCom (Press & PR)
Desislava Angelova, Manager MarCom
Tel.: +49 (0)211/4560-998, -242
Fax: +49 (0)211/4560-87998, -87242
Email: JokischC@messe-duesseldorf.de
AngelovaD@messe-duesseldorf.de

April 2024



The World's No. 1 Trade Fair
for Plastics and Rubber

8-15 OCTOBER 2025

Düsseldorf, Germany
k-online.com

